



myrtle
espresso

Coffee
WITH *STYLE
TASTE
and passion



LOVING THE DAILY GRIND

We have got the best job in the world. That's because we get to help fantastic venues across Scotland serve up the very best in coffee.

Whether it's concocting a new bespoke blend, providing training for the next generation of Super Baristas or working with clients to improve their coffee business, we love the daily grind and have done for the last 30 years.

Ok, so we didn't start the business back in primary school. Myrtle was originally started by our dad way back in 1984 and we have continued his values of exceptional quality and good old fashioned customer service.

We have also brought in an amazing team of coffee aficionados, with extensive knowledge and experience in the coffee industry, but most importantly, who care about the business and our customers as much as we do.

We all share dad's passion for a great cup of coffee. So here's to the daily grind - we hope you get the same buzz out of it.



GARY

(the one with the smile)



MARK

(the one with the hair)





COFFEE WITH AN MMMMMM

A great coffee starts with great beans.

We have, quite literally, scoured the earth for what we consider to be the finest coffee, which delivers the perfect balance of strength with a distinctly smooth and magical taste.

We prefer to focus on quality not quantity. So, rather than roast in massive batches, we use comparatively small batch roasting techniques.

We have gone to great lengths to find the perfect blend of beans to provide our unique style of coffee - so they mean an awful lot to us. And now that we have our secret blends, we do everything we can to ensure they are bursting with flavour, time and time again. After all, consistency is the key to a great coffee - wouldn't you agree?

So why not see why we are so damn proud of our coffee.

Call us today on 01592 874242 and request a sample.



Ethical and Fairtrade & Organic (coffee with a conscience)

We have proudly developed our range to include a fantastic selection of Fairtrade, Rainforest Alliance and Organically grown beans, carefully selected from the world's finest farms, cooperatives and coffee growers. To find out more visit www.myrtlecoffee.co.uk



CHOOSE ME





ARTISAN AND BESPOKE BLENDS

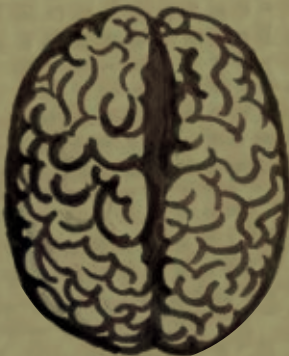
We are so passionate about sourcing and supplying great tasting coffee that we have built relationships with some of the finest gourmet coffee growers in the world.

Available in small batches or 'micro-lots,' these beans are distinctive with exceptional quality and flavour. These are then hand roasted and crafted to perfection using the skills of our Master Roaster, who develops the unique characteristics of each and every bean, for the ultimate coffee experience.

Sourcing and buying coffee direct from its origin in this way also means a better deal for the farmer, his family and the wider community, allowing them to invest in the coffee of the future.

These beans are seasonal and demonstrate the complexities and amazing differences in taste, depending on whether the coffee has been grown in the Central and South Americas, Asia, Indonesia or Africa.

BEAN GENIUS



And if you have something special in mind, our Bean Genius team of roasters can craft a unique blend to suit your exact palette – and hold the recipe on file, for the perfect blend time and time again.

Find out more at www.myrtlecoffee.co.uk



THE ESPRESSO MACHINE

We want the best from our coffee and believe that a truly special coffee experience can only be delivered by using the best espresso machine - one that marries the taste of the coffee with the skill and theatre of the Barista.

As sole Scottish distributors of La Spaziale espresso machines, we offer the perfect instrument to create the perfect espresso.

Every La Spaziale machine features a patented heat exchange system to ensure the water temperature stays constant as it reaches the coffee. This is essential for producing consistent espressos of outstanding quality, regardless of the number of drinks produced.

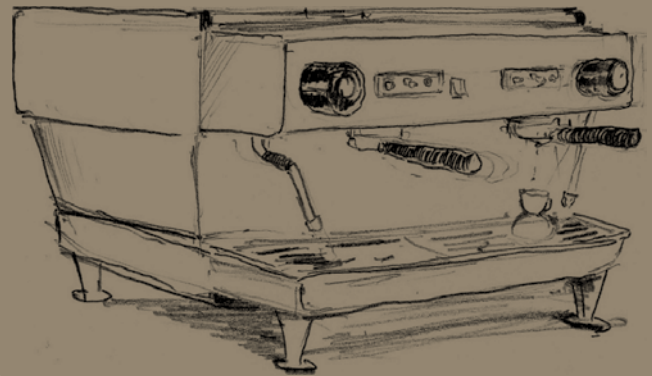
To request a demonstration call us on 01592 874242

BEAN TO CUP SYSTEMS

Super Automatic Bean To Cup Solutions

Our amazing range of machines cater for high volume outlets who need a little extra help delivering speciality beverages. These machines combine quality, perfection and innovation with unbelievably good coffee.

For more details on the range of machines available to buy or to lease visit myrtlecoffee.co.uk



*See our range of machines online
at www.myrtlecoffee.co.uk*



THE BARISTA

Whilst the bean and the machine can go so far in creating a great cup of coffee, the Barista is probably the most important player in the whole process. A good Barista will know how to calibrate their machine with precision, and set the coarseness of the grind to enable a perfect extraction. They will know the difference between the perfect double espresso, macchiato or flat white and serve them with care and consistency each and every time.

Sadly, good Baristas don't grow on the same plants as coffee beans which is why we offer a comprehensive training programme to suit every level.

THE MYRTLE BARISTA ACADEMY

If you are keen to create a team of Super Baristas then you need to ensure they attend our Barista Academy. We take our training seriously and are dedicated to inspiring coffee excellence while making sure your Baristas are inspired to do the same.

Our Barista trainers will show them the industry secrets in an environment where they can truly understand the fundamentals of good coffee practice. This is their chance to gain the necessary core skills required to produce high quality espresso coffee, understand espresso coffee machines and the super powers of a Barista.

With the help of our academy, your Super Baristas will help establish your reputation for delicious coffee.



Want to be a Super Barista?

Find out more at

www.myrtlecoffee.co.uk





ITS GOT YOUR NAME ON IT

Everyone loves a brand and whether you want to stamp your own identity onto your merchandise or use branded products, we will ensure you create the perfect look and feel for your venue.



Ceramic Cups

Stand out from the crowd and put your own stamp on your coffee cups!



Espresso Cups

As all good things come in small packages, make sure your espresso cups are as punchy as the drink itself!



Speciality Mugs

Some customers can be particular about what they drink their coffee out of, but don't worry! With our range of stylish cups and mugs, there's plenty on offer to keep everyone happy!



Paper Cups

Make a statement with the takeaway trade and give them branded paper cups - these will do the talking for you!



Menus

Branded menus allow you to add that little bit of personality to your coffee shop - make sure your customers have something interesting to look at!



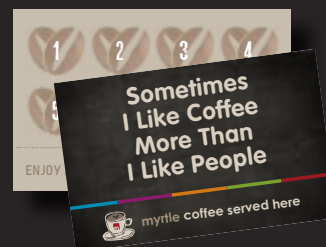
Protruding Sign

Make your customers stop in the street and take notice with a branded protruding sign. Great for making your presence known and picking up the passing trade - it's like a bat signal for your coffee shop!



Signage

Your signage is the first thing your customers are going to look at before they decide what to have - use branded signage to inspire their choice of beverage!



Loyalty Cards

Customers love a freebie! Keep them coming back with a loyalty card that'll make them feel valued and reward them for their continued service!



Pavement Boards

Get yourself noticed in the street with eye-catching pavement boards - it's enough to make any passers-by stop and pop in!



Coffee
WITH *STYLE
TASTE
and passion

ETX

Tel: 01592 874242
www.myrtlecoffee.co.uk

MOVANO

SERVICE

Coffee is a social way of life and we have established fantastic relationships with our clients because we treat them as part of the family.

That means we love seeing you. We love hearing how you are getting on and most importantly we will move heaven and earth to ensure you are happy.

Our focus is, quite simply, to ensure your team are continually making a great cup of coffee through:

- the correct handling of the beans
- control of the machine
- ongoing training requirements
- building personal relationships
- exceptional customer service
- speedy delivery of your wholesale products
- technical support and assistance

That way, you can focus on creating a successful and sustainable business.

{ What makes a truly GREAT Coffee? }



Find out more at www.myrtlecoffee.co.uk



BEHIND EVERY GOOD BEAN . . . ARE THE BASIC ESSENTIALS

Creating that perfect coffee shop feel needs those little things that make the difference between a good and a great experience.

The good news is that we can help you make that difference and it's not just with our great coffee. It's also with those finishing touches such as the syrups, chocolates and the Barista tools and accessories that could transform your sales.



Barista Tools

Every good workman requires good tools to do the job well - our barista tools will ensure a delicious cup of coffee every time!



Sugars

Unless you think you're sweet enough, stock your coffee shop with white and brown sugar - for those who like the sweeter things in life!



Syrups

Our range of syrups allow customers to enjoy their coffee exactly how they want it! Happy customer = happy us!



Biscuits

Nothing completes a coffee more than having a tasty treat on the side! Keep your customers sweet with some biscuits to dunk in their drink!



Chocolate

We all know that chocolate makes everything better. For a little bit of indulgence, sprinkle some on your coffee!

Filter Coffee & Supplies

For those who like the simple things, our collection of roast and ground coffee complements our range of speciality coffee.

Even better, with our retail packs, you have the chance to get your brand out there with the customer enjoying your coffee in the comfort of their own home with friends and family!





TEA HEE HEE

We are coffee people through and through, but every now and again we enjoy a brew or two.

OK, so we may not win any accolades for our poetry, but we are proud to offer a fantastic range of traditional and loose leaf teas. As proud stockists of Clipper tea, the UK's 1st Fairtrade Tea Company, we offer an extensive range of their delicious teas, including their superb organic infusions.

We are also official stockists of Cup's Signature Collection of hand blended loose leaf teas, which have been recognised by the Tea Guild's Awards of Excellence in 2013.



All blends have been trialled, tested and tasted by the Myrtle team and if you are looking for something extra special, we can even organise a personalised recipe just for you.

With over 40 blends to choose from, there is a tea to suit every taste. Ask us about a starter sample pack today.





Myrtle Coffee Services

5 Oswald Road

Kirkcaldy

Fife

KY1 3JE

Tel: 01592 874242

Fax: 01592 872068

Email: sales@myrtlecoffee.co.uk

www.myrtlecoffee.co.uk